

I started my specialty practice from scratch right out of school. Just a few months in, I felt like we were having to reinvent the wheel every day. We needed help with hiring, office policies, how to make things flow smoothly in the practice, marketing, how to work our accounts, everything really.

I had worked in the office of a Silkin client before I went to dental school. When I graduated, that doctor suggested I start using the Silkin program to get my own practice up and running. I knew Silkin had already streamlined the process and had experience to draw from so I didn't have to make all the mistakes myself. And when I started using the program myself, I could see there was a lot of information we could benefit from about how to do things right the first time.

Now my practice is efficient and productive. We've eliminated the stress that can come from unhandled management issues and the office runs smoothly. **I estimate that using the Silkin program put us five years ahead of the curve, meaning things still wouldn't be coming together for us even now if we hadn't done something to make it happen.**

I knew what it meant to have a trusted colleague point me in the right direction because he genuinely wanted to see me do well. And I had a friend who was in exactly the same situation I was – coming out of his residency and starting a new practice. It was natural for me to refer him to the Silkin program because I felt it could be of tremendous help and save him a lot of headaches. I didn't feel apprehensive about it at all because I had been referred to the Silkin program myself and I believed in what it did for us and what Silkin could do for him. My friend is thrilled with his results and it's gratifying to know the program has made a difference for him.

Not every doctor gets a chance to find out about Silkin or what happens when workable management techniques are put to use. I would encourage new practitioners to find out more about what the Silkin program has to offer in terms of quickly maximizing their practice potential.

Sincerely,



Stanton Allen, D.D.S.