

Gregory A. Hart, D.D.S.
15 East Main Street
Leipsic, OH 45856

The smartest thing I ever did to improve my practice was to hire Silkin! After a few years trying to figure out how to expand and manage my dental practice on my own, it became clear that I needed something more to help me accomplish my goals. I wanted to increase the productivity in my office but I had no idea how to do it. Then I got a call from Silkin.

I went through an introductory process to find out more about the company. Silkin identified the strengths and weaknesses in my practice and put together a plan to help me get to the next level. After thoughtful consideration (and a little anxiety), I accepted Silkin's proposal and took them on as my consulting firm. And I've never looked back.

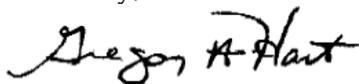
My practice was under producing for years. It took getting organized and forward thinking to turn that around and I knew it could be done. But what I didn't expect was that I'd more than triple the projections for the potential of my office or that we'd achieve that while actually cutting my work hours by almost half. It's hard to believe, but it's true. And if I can do it, anyone can. My practice is situated in a small community in a rural setting. Yet we've been able to reach more patients, show them what we have to offer, let them know the difference quality care can make and help more individuals achieve better dental health. At the same time, we've improved staff efficiency and reduced daily stress.

If I hadn't started working with Silkin, I probably wouldn't have stayed in dentistry for long. I loved what I was doing and felt I was a sound clinician but I was struggling to manage all our problems, pay the bills and create a life outside of the practice.

Considering a management program was intimidating for me. Given my situation, I was skeptical that I could afford to take on such a financial obligation and see the return on investment I needed. Now I know that I couldn't afford NOT to do it. Despite my concerns, I made the investment back during my first month working with the program. And more importantly, it changed my outlook on my profession and my ability to have a fulfilling life.

Achieving professional success and helping more people doesn't mean you have to sacrifice your standards or struggle with a stressful existence. Contact Silkin and take advantage of the complimentary practice evaluation they offer. They will show you how you can have the practice you've always wanted and they'll help you to make it happen!

Sincerely,



Gregory A. Hart, D.D.S.

419•384•3278 Phone
419•384•3280 Fax