



Mindy Matthes, D.D.S.
Palm Valley Dental Spa

505 E Palm Valley Blvd., Suite 110
Round Rock, TX 78664
(512) 255-6197

The smartest thing I ever did to improve my practice was to hire Silkin! I spent twenty years trying to figure out how to manage and expand my dental practice on my own. It became clear that I needed something more to help me accomplish my goals. My only other option was to give up and sell my practice to get rid of the financial headaches and stress. Then I got a call from Silkin.

Another consulting group offered to evaluate my practice for a fee of \$4,000 but I had already used three other consultants with no result at all. Silkin provided a free introductory process so I could find out more about the company and the services they offer. Silkin objectively identified the strengths and weaknesses in my practice and put together a plan to help me get to the next level. I was amazed at how accurately they assessed my situation and came up with specific ideas I knew I could really use to remedy the situations I was facing. After my complimentary consultation I was sold. I accepted Silkin's proposal and took them on as my consulting firm. And I've never looked back.

My practice had been under producing for years. It took getting organized and forward thinking to turn that around and I knew it could be done with their help. But what I didn't expect was that I'd more than double the projections for the potential of my office or that we'd achieve that while actually reducing stress and getting back to my original vision of how I wanted to practice.

Because we're more organized and enjoy practicing and managing the office, we attract many referrals from our patients, show them what we have to offer, let them know the difference quality care can make and help more individuals achieve better dental health. At the same time, we've come together as a team and improved staff efficiency dramatically. I have become a much better leader which has dramatically reduced stress.

Working with Silkin, I was able to maintain what I loved doing but eliminate the struggles to manage our problems, reduce practice debt and enjoy a better quality of life overall.

Taking on a management program seemed a costly step for me. Now I know that I couldn't afford not to do it. Despite my concerns, I made back the cost of the program during my first few months working with Silkin. I wish all my investments were as profitable, especially during these tough economic times. But more importantly, it changed my outlook on my profession and my ability to have a fulfilling life. I wish I had used the Silkin program from the start when I first opened my practice twenty years ago.