



Jason Anderson, D.V.M.
Marshall Animal Hospital
4510 Elysian Fields Highway
Marshall, TX 75672
(903) 935-3082

I've always loved practicing veterinary medicine but a few years ago, I looked around and realized there had to be an easier way to do it. I was experiencing stress, I found it difficult to handle the day-to-day management issues in the practice and I was struggling to keep things running efficiently. I could see the handwriting on the wall and decided I needed to do something about it before I became overwhelmed and disinterested in practicing for all the wrong reasons.

I contacted Silkin Management Group, a nationally recognized practice management company, and they flew a consultant out to my office to conduct a free analysis of my practice. I had an opportunity to discuss my concerns and define the goals I had in mind. Their consultant showed me how I could turn my vision into a reality. So I signed up for the program and it has made a huge difference in my practice.

The first order of business was to get the practice organized. We had a lot of work to do in that regard so there was some confusion at first, just identifying how to approach things in sequence. But soon I was feeling more in control of the whole operation. It gave me peace of mind to know that that we were paying attention to the key issues in the practice and that they were being handled correctly.

The Silkin program is different than others I've heard about. It's not just going to a seminar and getting too much information that you never get around to implementing. Silkin focuses on training and follow-up so systems actually get implemented. My consultant gave me a detailed, tailor-made step-by-step program to help get every area of the practice addressed using simple, workable steps.

Now my office runs on entirely on systems. I have wonderful employees who are responsible, productive and keep everything running as it should be. I have more time off from the practice and my entire quality of life has improved. The overall result is so much better than I ever imagined.

I'd always bought into the idea that you have to work lots of hours, that production can't rise above a certain level and that veterinary practices are just chaotic by nature. Using the Silkin program I learned that isn't the way it has to be. The office runs smoothly, even when I'm away. We saw dramatic growth initially and continue to grow every year. Practicing is fun again! And the best part is we are able to help more clients than ever before, providing more and better services to meet the needs of our community.

If you want to better your practice but aren't sure how to take the first step, I'd suggest you contact Silkin Management Group. Their free practice evaluation is interesting, informative and great way to create a stable practice and have a fulfilling career.

Sincerely,

Jason Anderson, D.V.M.