

Lakeview Dental Center

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Several years ago, my practice was in a chaotic state. We had some staffing problems that just wouldn't resolve and had the potential to affect our patient numbers and the level of care that is so important to us.

As I became more and more aware of the problems, I struggled with different ideas for solutions. Truthfully, I probably wasn't decisive enough in my actions because I was hesitant to make big investments or changes to address our issues. But as time went on, I saw that we were losing more opportunities than anything we'd have to pay out to get the help we needed. So I took the plunge and hired Silkin for a comprehensive practice management program. I consider it the best thing I've ever done for my practice.

The economy in my area has been declining, yet I've been able to triple the productivity of my practice. We've eliminated subsidy programs and have focused on reaching out to people who want to achieve dental health. We work together to help them see why it's important and what can be done about their problems. It's a whole new ball game! And organizing the practice has allowed us to help even more patients, which is what I've always wanted to do.

My "last resort" in seeking help turned out to be the decision of a lifetime. I attribute the turnaround of my practice to Silkin and their methods for achieving stable and effective growth. They really understand that sound management is the key to making a practice everything you ever wanted it to be.

I tell other doctors this: if you want to get rid of the anxiety and barriers in building or maintaining a successful practice, contact Silkin. They're interested in finding out what you want to achieve and showing you the most direct route to making it happen. It's so rewarding to realize your goals and I know now that it is possible with just a little help!

Sincerely,



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