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Not long ago, I started making improvements in the way I manage my practice and the outcome has been extremely positive. I know that some of the problems I was having are common ones for dentists, so I'm writing to briefly tell you how I've been able to implement real and workable solutions in my office.

I felt I could be getting much more out of my practice than I was and I knew we could be better organized. I spoke to a representative from Silkin Management Group and at first I was skeptical about their program and the costs involved. In subsequent conversations with Silkin, and after my wife and I gave this a lot of thought, I realized I shouldn't be thinking of the Silkin program fee as an expense. I should look at it as an investment. So we signed up and the results far surpassed what I expected. It definitely was a worthwhile investment!

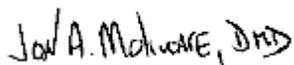
If we had not done the Silkin program, I think we would have eventually seen growth and achieved at least some of our objectives. But I'm certain it would have taken us much, much longer than it has. For instance, this year we were able to buy a house at the shore instead of waiting several years like we I thought we'd have to. We're able to enjoy this house now, which has improved the quality of our family life.

We got the practice organized and we're now able to work with less stress and more enjoyment. We've built a stable team that is competent and enthusiastic. We know how to determine what our goals should be and how to achieve them efficiently.

The Silkin program has worked very well for us and, as you can tell, I'm enthusiastic about the results it can get. Based on my experience with them, I feel confident they can provide benefit to any practice.

If you want to speed up the process of realizing your practice's potential and if you want to enjoy your work more than you do now, contact Silkin at (888) 286-1845. Find out about the complimentary practice evaluation they offer. It's an enlightening experience and well worth your time.

Sincerely,



Jon A. Molinare, D.M.D.

P.S. I doubled the volume of my practice during the first 12 months I was a Silkin client. If you'd like any further information from me about Silkin or the services they offer, please call me at 973-993-1979.