



John S. Noe, D.D.S.

I'm writing to introduce you to a management solutions company I have been working with for the past three years, Silkin Management Group. Because of all that I've accomplished during this time, I have the freedom I always imagined that running my own business should afford me. I now can concentrate on what I was trained to do: give our patients quality service.

I had heard that good organization can impact production and staff morale but I really had no idea how true this is until I began working with Silkin Management Group. After our management training, we saw that we were capable of doing much more than we had been, and we were able to do it.

The administrative training they provided us has allowed my staff to concentrate only on the duties that they are responsible for. We evaluated every possible job that needs to be done on a daily, weekly, monthly and quarterly basis, and through the implementation of job descriptions now nothing goes undone.

Managing with statistics is the only way to effectively evaluate you, your office and your staff. It also enables staff members to evaluate their own contribution to the practice. Using this method, we have improved our efficiency and more than doubled our production, new patients, collections, staff morale and my personal income. I now work 27 hours a week. My staff completely runs my practice and receives a healthy bonus each month for their extra efforts.

I realize each practice has problems and concerns that seem unique. Silkin Management Group has been in business for 30 years and during that time, they've seen it all. They do not have a cookie cutter solution. Rather, their approach is individualized to fit your needs and they are there to back you up every day. They help you create what you want. With the tools Silkin gives you to train your staff and become more organized, you can expect results such as increased production and much less stress.

If you want to improve your situation, do something effective. Find out more about the Silkin program. They offer a practice evaluation conducted in your office at no charge to you. It's a thorough examination of your practice and your goals. Their program has worked for me, for my staff and for our patients. Give them a call at (888) 286-1845 and see what they can do for you.

Sincerely,

John S. Noe, D.D.S.