



## RONALD D. SCHOWENGERDT, D.D.S.

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Over the years, we've benefited from ideas other professionals have shared with us in the spirit of "passing on a good thing." Sometimes you just don't know about things that can be of tremendous help in running a practice. Or maybe you don't take them to heart unless you hear about them from a trusted friend or colleague. It is for these reasons that we'd like to let you know about our experience with Silkin.

A couple of years ago, we realized that things were going well in the office but in order maintain our success and keep moving forward we needed to take a fresh look at everything. We were interested in streamlining our operation to allow for more productivity with less stress. We were also interested in fostering a more cooperative spirit within our dental team. About that time we had a free practice evaluation from Silkin. They recommended a comprehensive program to get us trained in practice management and running the office based on systems. Their approach sounded like what we were looking for; so we got started right away. And the results have been amazing!

Everyone in the office now knows exactly what to do and how to get things done to the best possible result. This has allowed us to take even better care of our patients. The result has been a dramatic increase in production. The biggest benefit has been finding objective methods to evaluate the workability of each step we take. It gives us confidence to keep tackling issues and making progress as the practice evolves.

Recently, we had a representative in our office who routinely sees other practices in operation. He told us that our situation stood out among others because of our level of efficiency. Our staff works as one well-oiled machine to provide the best service possible with a cooperative spirit. This allows more time for administrative systems that keep things running smoothly. We've found that taking ownership of management issues and learning workable methods for solving problems has allowed us to relax as practice owners and create more opportunities and harmony within the office.

Running a practice doesn't have to be a chore. If you want help to define and reach your goals, find out more about Silkin and the free practice evaluation they offer. It's a worthwhile experience that all doctors can benefit from.

Sincerely,

Dr. Ron Schowengerdt

Linda Schowengerdt

P.S. Please feel free to contact us if you'd like more information about our results working with the Silkin program.