

Aesthetic Dental Group Of New Jersey

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Years ago, I had a successful practice that exceeded even my own expectations in many ways. But I was not fulfilled by it and became frustrated with many aspects of owning and running a dental practice. I knew I was capable of doing more so I sought out Silkin Management Group, a practice management company with a reputation for helping doctors to meet their professional goals.

At first, I wondered if it was worth the investment of time and money to take on a program like theirs. But I knew I was becoming burned out and decided to make some changes. I thought those would come in the form of staff and policy adjustments, but it turned out the problem had to do with my own outlook on my practice. That realization was the beginning of some incredible changes.

Silkin started by giving me a totally different point of view regarding practice management. They followed that up with a strong foundation of knowledge regarding methods for conducting business efficiently. I learned how to delegate responsibility. And I cracked the barrier of ensuring that what I delegate to others gets done and to my standard without having to baby sit my staff all the time. For the first time I saw myself as the creator of my own destiny and I knew that I could move my practice forward like I'd always wanted.

It takes tools and the skill to use them to make that happen. One thing I like about Silkin was their unique implementation methods. They kept me focused so we continued to make progress. With office systems in place and functioning, I was able to do what I do best, create quality dental solutions for my valued patients. And they took my communication skills to a whole new level, allowing me to work more effectively with patients and staff to incredible results.

The cumulative effect of all this has been amazing. I was recently awarded a national honor as the cosmetic practice of the year. And my personal life has improved since I don't have practice frustrations carrying over into my time out of the office.

If I hadn't started working with Silkin, I don't think I'd be in practice today. I wish I had found them years earlier and saved myself a lot of headaches. If you're looking for new ideas and want to achieve personal and professional success, contact Silkin Management Group. Their complimentary practice evaluation will show you how you can reach your goals and have the practice you've always wanted.

Sincerely,

Harry Long, D.M.D.

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